AMRUT GURAV

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Professional Summary

AI-Powered Video Creator and Generative AI Content Specialist with 3+ years of experience producing long-form podcasts, short-form social media content, and cinematic 3D visuals. Expert in combining traditional post-production workflows (Adobe Premiere Pro, After Effects) with AI-driven production pipelines, including text-to-video generation, Image generation, image-to-video generation, AI avatar video, AI story ads, and prompt engineering. Proven track record of scaling content output without scaling costs across YouTube, Instagram Reels, YouTube Shorts, and branded video campaigns. Skilled in audience retention strategy, narrative pacing, and multi-platform content distribution.

Work Experience

Shubh AD & Tech | Video Editor & Motion Graphics Artist | March 2026 – Present

- Handled the full editing workload across both long-form and short-form projects, from raw footage to final delivery, ensuring pacing matched the format and platform.
- Integrated AI video generation into the production workflow for projects where original footage wasn't available or the brief needed a more cinematic approach, using generative tools to create b-roll and visual sequences in place of full shoots.
- Brought AI image generation into the creative process for motion graphics and visual assets, reducing time spent sourcing or creating visuals from scratch and increasing flexibility on tight turnarounds.
- Maintained tight feedback loops and fast revisions through daily collaboration with content and marketing teams, with a zero missed-deadline record.

KraftX | Video Editor & Motion Graphics Artist | Sep 2025 – March 2026

- Edited long-format podcast episodes with a strong focus on narrative flow, clarity, and viewer retention.
- Repurposed long-form content into short-form reels optimised for Instagram and YouTube Shorts.
- Built a content repurposing pipeline using OpusClip, converting one podcast episode into 10+ platform-ready reels weekly, expanding reach without additional production cost.
- Created motion graphics including titles, lower thirds, transitions, and branded visual elements.
- Collaborated closely with content and marketing teams to maintain brand consistency and meet delivery timelines.

Freelance – Remote | Creative Video Editor & 3D Artist | Oct 2024 – Sep 2025

- **Sadh Saral (YouTube):** Edited 10 long-form and short-form videos for Sadh Saral (YouTube), with subtitles, pacing, and storytelling clarity structured for retention.

- Edited YouTube and social media content for creators and small brands, ensuring clean pacing and platform-ready delivery.
- Produced short cinematic edits using 3D assets and Unreal Engine.
- Integrated AI tools to speed up editing, subtitles, and content repurposing.
- Managed end-to-end delivery from raw footage cleanup to final export.

Ready Wealth – Pune | 3D Generalist | Sep 2023 – Sep 2024

- Created 3D animations and visual assets for promotional and in-product videos.
- Developed character animation clips supporting product features and brand messaging.
- Coordinated with design and development teams to align visuals with releases.

RestroPandit Marketing Agency – Pune | Graphic Designer and Video Editor | Aug 2021 – July 2022

- Created performance-driven creatives and social media campaigns for restaurant brands to boost visibility and customer engagement.

Portfolio

Check out my Best Work: amrutgurav.com

Featured Projects

100x Midcapstone Project - AI Perfume Ad - *"Chai Musk"*

Link: amrutgurav.com

- Produced a 40-second fully AI-generated perfume ad. Scripted, storyboarded, and directed without a camera or crew.
- Used Nano Banana Pro for image generation and Kling AI 3.0 for video generation, mapped start and end frames per shot for controlled motion and visual consistency.
- Demonstrated end-to-end generative filmmaking pipeline from script to cinematic final cut.

Education

Diploma in 3D animation. 2020-2023

MAAC - Maya Academy of Advanced Cinematics (Pune)

Specialised subject - 3D animation. The comprehensive program focused on mastering 3D modelling, animation techniques, visual effects, and digital artistry. Emphasises proficiency in industry-standard software and creative storytelling.

HSC (12th Grade). 2018-2020

Shikshan Maharshi Dr. Bapuji Salunkhe College, MIRAJ

Passing Grade - 72% (Commerce)

Skills

AI Video Generation: Kling AI, HeyGen, Google Veo, Seedance 2.0

AI Image Generation: Nano Banana Pro/2, Chat-GPT Image model, Midjourney

AI Voice Generation: ElevenLabs, Suno AI

AI Production Tools: OpusClip, ElevenLabs, InVideo AI, Midjourney

Core Competencies: Prompt Engineering, Image-to-Video Generation, Text-to-Video Generation, AI Avatar Video, Generative AI Workflows, Comfy UI workflows

Video Editing (NLE): Adobe Premiere Pro, After Effects, DaVinci Resolve

3D & Cinematics: Unreal Engine Sequencer, Autodesk Maya, 3D Asset Integration, Character Animation, Lip-Sync
Motion Graphics: Animated Titles, Lower Thirds, Transitions, Brand Kits, Visual Effects (VFX)

Post-Production: Colour Grading, Audio Mixing, Scene Detection, Multi-Platform Export

Content Formats: Podcasts, YouTube, Instagram Reels, YouTube Shorts, Brand Films, AI Avatar Videos, Ad Creative
Design: Adobe Photoshop, Adobe Illustrator

Languages

English (Fluent, Professional) | Hindi (Fluent) | Marathi (Native)